# THE OFFICIAL BLOG OF HERITAGE WINNIPEG 2024 Sponsorship Opportunities

## **About Heritage Winnipeg**

Established in 1978, Heritage Winnipeg is an independent, non-profit, charitable organization that promotes the restoration, rehabilitation and preservation of Winnipeg's built environment. Charitable Registration # 11895 6572 RR0001

### **Sharing Our City's Stories**

The Heritage Winnipeg blog was created in July 2014 to entertain and educate the public about heritage issues and cultivate an appreciation for our city's rich history.

### **Increasing Readership**

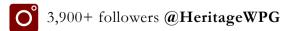
Over the past nine years, we have experienced exponential growth in our subscribership, with over 670 enthusiastic readers and 285+ articles.



St. Boniface Cathedral fire, from our blog post, "Part One: Sound The Alarm! Winnipeg's Heritage Is Burning Down".

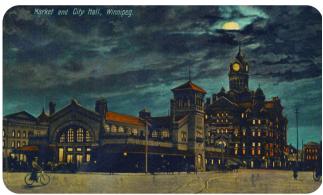
#### **Social Media**

After each blog post is published, it is shared on our social media.



4,500+ followers @HeritageWinnipeg

5,800+ followers @HeritageWPG



Market and City Hall from one of our most popular blog posts, "The Haunting of Winnipeg's Heritage".



For additional information, please contact

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