SPONSORSHIP OPPORTUNITIES



DE DRS OPEN WINNIPEG PORTES UVERTES

HERITAGE WINNIPEG



ALL ABOUT DOORS OPEN WINNIPEG

Over the past 20 years, Doors Open Winnipeg has been held every year, free to the public. During the last weekend of May, this event invites visitors to explore our built heritage treasures, cultural institutions and historic streetscapes. In 2024, we are excited to celebrate the **City of Winnipeg's 150th Anniversary**! Entertaining and educational, **Doors Open Winnipeg** attracts locals and tourists while increasing community pride, proudly displaying Winnipeg's architectural, cultural and historical significant buildings.

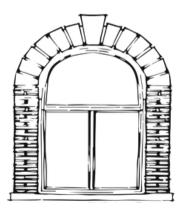
DU DRS OPEN WINNIPEG PORTES U VERTES JOIN US on May 25 & 26, 2024!

Doors Open will be an exciting event that supports local non-profits and businesses. Come enjoy the rich history and the welcoming community as we celebrate the stories our buildings tell!



PRESENTED BY HERITAGE WINNIPEG

Heritage Winnipeg is a non profit, charitable organization incorporated in 1978, to promote and encourage the conservation of historic/heritage structures and sites, and to attend to those matters which enhance and complement this purpose.



WWW.HERITAGEWINNIPEG.COM

DOORS OPEN WINNIPEG 2023 HIGHLIGHTS

13TH ANNUAL PEOPLE'S CHOICE AWARDS



Best Architecture Seven Oaks House Museum

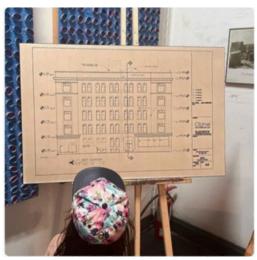
Best Overall Experience Vaughan Street Jail

Essar Anything to See Here?

SCAVENGER HUNT

After being spotted all over the city, the winner of the scavenger hunt won a fun prize pack from our scavenger hunt sponsor, **Kite and Kaboodle**!





SOCIAL MEDIA CONTEST

Congratulations to our 2023 winner, Jennie! "We love #doorsopenwinnipeg because it's a neat way to see and learn the history of our buildings and city! We got to see the *Firefighters Museum, the Silvester* and *Wilson building, Fleet Galleries, the Mariaggi hotel, Costume Museum of Canada* and the last video is of [our child] running the track at the newly renovated Downtown YMCA. We go every year but this year is extra special because [our child] is at an age to appreciate it all. Note the camera in her hands. She took pictures too." Prize pack sponsored by WOW Hospitality and the Marriagi Hotel!

THANKS TO ALL OUR 2023 SPONSORS!

MARBLE Manitoba

LIMESTONE Free Press





Kiss

TERRA COTTA





Manitoba Association of Architects

City

SUPPORTERS

ALPHA MASONRY







COMMUNITY SUPPORT

You make it possible!

Doors Open Winnipeg has attracted close to a million site visits to date. We rely on the generosity of sponsors like you to support this highly successful event. Our organization collaborates and partners with dozens of NGO's, businesses, and government, with over 500 volunteers contributing hundreds of hours to present this free event.





Your support will help:

- Foster public awareness and understanding of community history and local architecture;
- Encourage civic pride and active involvement in heritage conservation and re-development projects;
- Work with potential developers, tenants and conservationists;
- Celebrate the buildings which represent the value of history and heritage in our city.

MARKETING AND ONLINE PRESENCE

Our dedicated website and social media are bustling with activity in the spring as enthusiasm for the event builds. We reach a diverse audience advertising with our sponsor, the *Winnipeg Free Press*, on television and radio, as well as across all other media platforms.





Follow us on our social media pages



Over 3,900 followers @DoorsOpenWinnipeg



Over 5,000 followers @HeritageWinnipeg



Over 4,000 followers @heritagewpg



Over 670+ subscribers and 285+ articles

heritagewinnipeg.com/blog

WWW.DOORSOPENWINNIPEG.CA

LET'S WORK TOGETHER

Doors Open Winnipeg sponsorship comes with a lot of great benefits!

SUPPORT OPPORTUNITIES	Marble	Tyndall Stone	Granite	Terra Cotta
Logo on Doors Open sponsorship page & Heritage Winnipeg Annual Report				
Logo on Doors Open poster (at all venues)				
Logo on Winnipeg Free Press Doors Open Ad in mid-May				
Logo on Homepage of Doors Open website with link to your website				
Promotion on the Heritage Winnipeg website and rcognition at events				
CONTRIBUTION	\$7,500+	\$4,500+	\$2,500+	\$1,500+

All donations receive a charitable tax receipt. Charitable Registration #11895 6572 RR0001

Celebrating the stories our buildings tell!



For more information about Doors Open Winnipeg please contact:

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