

DUDRS OPEN CELEBRATING THE STORIES WINNIPEG PORTES UVERTES

FREE EVENT | MAY 27 & 28 | 2023
COMMUNITY SUPPORT OPPORTUNITIES



ALL ABOUT DOORS OPEN WINNIPEG

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THANKS.

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Established in 2004 by Heritage Winnipeg and the Downtown Winnipeg BIZ with 30 buildings in the downtown and St. Boniface, Doors Open Winnipeg expanded throughout the city by 2007. Now held annually during the last weekend of May, this FREE event invites the public to explore our built heritage treasures, cultural institutions and historic streetscapes. Entertaining and educational, Doors Open Winnipeg attracts locals and tourists while increasing community pride, proudly displaying Winnipeg's architecturally, culturally and historically significant buildings.

JOIN US MAY 27 & 28, 2023!

We are looking forward to celebrating our 20th anniversary of Doors Open Winnipeg in 2023! It will be a fun and safe event that supports local heritage organizations and businesses. Come enjoy the rich history and warm community that makes our city wonderful as we celebrate the stories our buildings tell!

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PRESENTED BY HERITAGE WINNIPEG

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ACCEPTED.

Heritage Winnipeg is a non profit, charitable organization incorporated in 1978 to promote and encourage the conservation of historic/heritage structures and sites, and to attend to those matters which enhance and complement this purpose. Emphasis is on restoration, revitalization, preservation, education and advocacy, in order to augment the cultural inheritance of the community, with consideration for pertinent logistics and feasibility. We work with the community to ensure Winnipeg's built heritage continues to be vibrant and sustainable for generations to come!



WWW.HERITAGEWINNIPEG.COM

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WHY SUPPORT DOORS OPEN WINNIPEG?

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Doors Open Winnipeg is great opportunity to:

- Increase brand awareness with your target audience
- Create a positive perception of your brand within the community
 - Build meaningful relationships with stakeholders
 - Engage with customers that share your values

We work hard to nurture meaningful, mutually beneficial, long term relationships with all our amazing sponsors!

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MARKETING AND ONLINE PRESENCE

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Over 3,300 followers and 3,600+ likes @DoorsOpenWinnipeg





Over 3,500 followers and 1200+ posts @HeritageWPG

Over 5,900 followers and growing @HeritageWPG





Over 670 subscribers and 270+ articles heritagewinnipeg.com/blog



Martyr's shrine among destinations on **Doors Open** weekend OPEN INVITATION

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From the front page news to the six o'clock news, Doors Open Winnipeg is everywhere! Our dedicated website and Facebook page are bustling with activity in the spring as enthusiasm

for the event builds. We reach a diverse audience advertising in print, on the radio and television, as well as across all of Heritage Winnipeg's online platforms.



WWW.DOORSOPENWINNIPEG.CA

DOORS OPEN WINNIPEG 2023 HIGHLIGHTS

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It was a great year for Doors Open Winnipeg, returning to May after two years of being postponed to September. The safety of our hosts, volunteers and guests as our number one priority, but everyone was excited as things were returning to normal.

SCAVENGER HUNT

The 2022 event was the second year with a scavenger hunt. Guests were on the lookout for our friend the Golden Boy, who had taken a break from watching over the Manitoba Legislative Building to check out Doors Open Winnipeg. After being spotted all over the city, the winner of the scavenger hunt won a fun



prize pack from our scavenger hunt sponsor, Kite and Kaboodle!

12TH ANNUAL PEOPLE'S CHOICE AWARDS

Voted on by the public, the winners receive an original framed print by local artist Robert Sweeney!







SOCIAL MEDIA CONTEST

Congratulations to our 2022 winner, Tala! "I love #DoorsOpenWinnipeg because it allowed me to visit important historic landmark buildings in the city, experience local events, & take part in helping preserve the city's heritage. As a newcomer in this city, it's very important for me to learn about the history of the land I walk on... It's such a diverse experience which reflects the colorful culture and history of the city...We'll keep supporting you in the years to come.



THANKS TO ALL OUR 2022 SPONSORS!

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THE REAL PROPERTY.

LIMESTONE







GRANITE









TERRA COTTA





SUPPORTERS



ALPHA MASONRY

PIZZA HOTLINE





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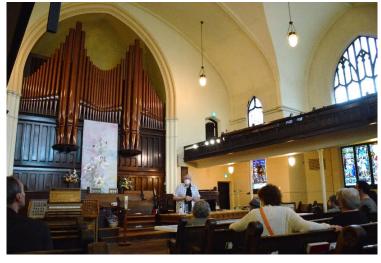
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This FREE community event is only possible with your support!

Being a Doors Open Winnipeg Sponsor comes with lots of great benefits - from your logo on the Doors Open Winnipeg website to recognition in the ever popular Heritage Winnipeg Blog! We offer support opportunities for all budgets and welcome creative sponsorship proposals from you. Let's work together to activate your brand! Check out all the different sponsorship opportunities on the following page. In kind product and service donations are also always welcome and are valued at 100% of their cash value. We would love to work with you!





All donations receive a charitable tax receipt. Charitable Registration #11895 6572 RR0001

MEDIA SPONSORSHIPS

All in kind media product and service donations are valued at 100% of their cash value. Media Sponsors will receive benefits in accordance with the Support Opportunities table on the following page.

THANK YOU FOR YOUR CONSIDERATION!



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SUPPORT OPPORTUNITIES	MARBLE	LIMESTONE	GRANITE	TERRA COTTA	SUPPORTER
Your logo used in all areas of sponsorship recognition	11	11			
Link to your website from the Doors Open Winnipeg website	11				
Recognition in the Heritage Winnipeg Annual Report	11				
Recognition at all Doors Open Winnipeg media events and at the Peoples' Choice Awards and Volunteer Reception					
Recognition on all Doors Open Winnipeg social media	11	11			
Your logo on the Doors Open Winnipeg website home page	11	11			
Your logo in the Doors Open Winnipeg television commercial	11				
Recognition in the Heritage Winnipeg Blog	11				
CONTRIBUTION	\$15,000+	\$10,000+	\$5,000 +	\$2,500+	\$500+

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CELEBRATING THE STORIES OUR BUILDINGS TELL!

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For more information about Doors Open Winnipeg please contact



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