



Heritage Winnipeg's 18th Annual

DOORS OPEN

SEPTEMBER 11 & 12 2021

FREE ADMISSION

WINNIPEG

PORTES OUVERTES

**CELEBRATING
THE STORIES OUR
BUILDINGS TELL**



Connecting Community!

**2021 COMMUNITY
SUPPORT OPPORTUNITIES**

#doorsopenwinnipeg

doorsopenwinnipeg.ca

All About Doors Open Winnipeg



The inaugural Doors Open Winnipeg event was launched in 2004 by Heritage Winnipeg and the Downtown Winnipeg BIZ. Starting out with 30 buildings in the downtown and St. Boniface areas, the event had expanded throughout the city by 2007. Doors Open Winnipeg is now held annually during the last weekend of May. The public is invited to take walking tours and explore built heritage treasures, cultural institutions and other buildings of interest not normally accessible to the public, all completely free of charge! This event is both entertaining and educational, attracting tourists and local residents while increases our civic and community pride by proudly displaying Winnipeg's architecturally, culturally and historically significant buildings.

Be sure to join us on September 11th and 12th for Doors Open Winnipeg 2021!

Presented By Heritage Winnipeg

Heritage Winnipeg is a non profit, charitable organization incorporated in 1978.

We are mandated to promote and encourage the conservation of historic/heritage structures and sites, and to attend to those matters which enhance and complement this purpose. Emphasis is on restoration, revitalization, preservation, education and advocacy, in order to augment the cultural inheritance of the community, with consideration for pertinent logistics and feasibility. Since its inception, Heritage Winnipeg has played an invaluable role in the conservation of Winnipeg's built heritage.



WWW.HERITAGEWINNIPEG.COM

Why Support Doors Open Winnipeg?



Doors Open Winnipeg is great opportunity to:

- Increase brand awareness with your target audience
- Create a positive perception of your brand by the community
- Build meaningful relationships with stakeholders
- Engage with customers that share your values

Let's share our success - if you are willing to work hard to support us, we will work hard to support you!

Social Media & Communication

Over 2,700 followers and 2,500+ likes
@DoorsOpenWinnipeg



Over 2,400 followers and growing
@Heritage WPG

Over 5,000 followers and growing
@HeritageWPG



Over 600 subscribers and 240+ articles
heritagewinnipeg.com/blog



From front page news to the six o'clock news, Doors Open Winnipeg is everywhere! Our dedicated website and Facebook page are hives of activity in the spring with a steady stream of excited visitors. We advertise across all Heritage Winnipeg's online platforms, do print, radio and television advertising, and love giving on site interviews.



WWW.DOORSOPENWINNIPEG.CA

Doors Open Winnipeg 2020 Highlights



It was a challenging year for Doors Open Winnipeg - the safety of our hosts, volunteers and guests is always our number one priority! Rescheduled to September 12th and 13th, 2020, museums and community organizations rejoiced at the opportunity to have visitors once again. The public was also thrilled to have an entertaining event to attend during a year when everything was cancelled. It was a wonderful, fun and safe weekend, the only physical Doors Open event in Canada to take place in 2020! And to top it all off, both hosts and the public raved about our new preregistration system.

"My congratulations to Heritage Winnipeg for organizing the event, particularly during the challenges we all face due to COVID-19."

Cathy Cox, Minister of Sport, Culture, and Heritage

10TH ANNUAL PEOPLES' CHOICE AWARDS

Winners received an original framed print of their building by local artist Robert Sweeney!



SOCIAL MEDIA CONTEST

Congratulations to Cassidy for her winning post!

"I love #DoorsOpenWinnipeg because we get to learn not only facts, but stories about the buildings and land we grew up on. Learning how people used to live and their connections with each other.

As an added bonus I get to scare the 🐞 out of @feniukby making him come into a haunted jail and take a selfie in an old jailcell while his skin is literally about to crawl off his body 🤩"



Thanks To All Our 2020 Sponsors!

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GRANITE

Winnipeg Free Press



Manitoba Association
of Architects

Manitoba



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SUPPORTER



Councillor Brian Mayes, Chair
Standing Policy Committee
on Property and Development,
Heritage and Downtown Development

ALPHA MASONRY

MEDIA SPONSOR



93.7
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Community Support Opportunities

*This **FREE** community event is only possible with your support!*

All donations receive a charitable tax receipt.

Charitable Registration #11895 6572 RR0001

Becoming a Doors Open Winnipeg Sponsor comes with lots of benefits - from your logo on the Doors Open Winnipeg website to recognition in the ever popular Heritage Winnipeg Blog!

We offer support opportunities for all budgets and welcome creative sponsorship proposals from you. Let's work together to activate your brand! Check out all the different sponsorship opportunities on the following page.



In kind product and service donations are always welcome and are valued at 100% of their cash value.

MEDIA SPONSORSHIPS


























All in kind media product and service donations are valued at 100% of their cash value. Media Sponsors will receive benefits in accordance with the Support Opportunities table on the following page.



Thank you for your consideration!



Community Support Opportunities

SUPPORT OPPORTUNITIES	MARBLE	LIMESTONE	GRANITE	TERRA COTTA	SUPPORTER
Your logo used in all areas of sponsorship recognition					
Link to your website from the Doors Open Winnipeg website					
Recognition in the Heritage Winnipeg Annual Report					
Recognition at all Doors Open Winnipeg media events and at the <i>Peoples' Choice Awards and Volunteer Reception</i>					
Recognition on all Doors Open Winnipeg social media					
Your logo on the Doors Open Winnipeg website home page					
Your logo in the Doors Open Winnipeg television commercial					
Recognition in the Heritage Winnipeg Blog					
CONTRIBUTION	\$15,000+	\$10,000+	\$5,000+	\$2,500+	\$500+

Celebrating The Stories Our Buildings Tell!

*For more information about
Doors Open Winnipeg please contact*



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