

Heritage Winnipeg's

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The Bay Downtown Winnipeg Virtual Summit

HBC SUMMIT PRESENTATION | FEBRUARY 18TH, 2021



Heritage Winnipeg

Heritage Winnipeg is a non-profit charitable organization, established in 1978 which promotes the restoration, rehabilitation and preservation of Winnipeg's built environment.

What does Heritage Winnipeg do?

- Advocacy
- Projects & Fundraising
- Education & Information
- Publications & Tourism
- Economic Development



Some Heritage Winnipeg Projects



Doors Open Winnipeg

Held annually on the last weekend of May, Doors Open Winnipeg is a FREE city-wide celebration of Winnipeg's distinct spaces, outstanding architecture and vibrant history.



Annual Preservation Awards

Since 1985, Heritage Winnipeg has celebrated the Annual Preservation Awards event which seeks to recognize those people and/or building projects dedicated to the protection, restoration and conservation of Winnipeg's built heritage.



Streetcar 356

In 1980, Heritage Winnipeg acquired Streetcar 356, accepting both ownership and responsibility for its continued preservation. A team of dedicated volunteers is currently working to restore Streetcar 356 to its original condition.



The Bay Downtown Winnipeg Virtual Summit

Presenters

Greg Agnew

A History of the Hudson's Bay Company in Winnipeg

A long time history buff, Greg sits on the Heritage Winnipeg Board of Directors. He has over 20 years experience as an historian and researcher, and is a sought after local speaker. Greg has also been extensively involved in Doors Open Winnipeg and the restoration of Streetcar 356.



Murray Peterson

The Designation of The Bay Building by the City of Winnipeg

Murray is the City of Winnipeg's Heritage Officer and has been researching and writing histories of buildings for the Historical Buildings and Resources Committee for over 30 years.



Mary W. Rowe

The Bay Downtown as a catalyst for downtown revitalization

Mary is President and CEO of the Canadian Urban Institute. An impassioned civic leader with diverse experience in the business, government, not-for-profit and philanthropy sectors in Canada and the US for over 30 years, Mary has been a steady advocate and champion for place-based approaches to building livable and resilient cities, and community-driven local economies. She has led campaigns, organizations, initiatives, and companies spanning a few months to several years. Mary was deeply engaged in the self-organizing initiatives that emerged in New Orleans and along the Gulf Coast following Hurricanes Katrina and Rita, providing support to two dozen initiatives that focused on various forms of resilience. She also supported, in her role at MAS NYC, community engagement efforts during the recovery from Superstorm Sandy, and Rebuild by Design. Subsequently, Mary has led local, national and international urban initiatives from Toronto and New York City, including the initial development of Re-Imagining the Civic Commons, an initiative to strengthen elements of the urban fabric that create social cohesion and community resilience, including libraries, community centres, parks and other ‘third places’. Following her return to live in Toronto, in addition to her role leading CUI, Mary is a Senior Fellow with Evergreen and Future Cities Canada, Lead Facilitator for the National Urban Project and serves on the Advisory and Governing Boards of the New Cities Foundation and The Bentway respectively. Mary is also Senior Fellow with Shorefast, a charity and social enterprise focused on building place-based economic development strategies that strengthen local communities and foster their resilience.



Robert Eastwood

Refurbishment of the Bay downtown building

Robert (FRAIC, Retired Architect MAA & AIBC) retired from Number TEN Architectural Group in 2016 after over 35 years. He was a managing partner for 31 years and head of the Institutional Studio. Robert continues to be an advisor to Number TEN and mentor. He was involved with or led a number of the major downtown Winnipeg projects including the Provincial Law Courts Building, the Bell MTS Centre, the Eaton's Powerhouse redevelopment, Portage Place walkway connections and the downtown Winnipeg Walkway system guidelines and expansion and the Winnipeg Convention Centre Expansion. Robert is currently an advisor to the Manitoba Metis Federation on capital projects and the redevelopment of 335 Main Street (Bank of Montreal) into a National Heritage Centre. He was a member of the selection jury (2017-2018) for the architectural team for the new Ottawa Library and Canada Archives building and is currently a member of the jury (2021) for the Block 2 redevelopment design competition in downtown Ottawa. Robert has served on National and Provincial boards related to professional practice, on arts and community boards and is currently a volunteer board member and head of the building committee for the Bruce Oake Recovery Centre. Robert has been involved with a number of studies related to possible redevelopment of the Bay store over the past 14 years including for the Forks North Portage Corporation, a private development group and the University of Winnipeg.



Mark Thompson Brandt

Building Reuse and Climate Action

A conservation architect and urbanist (MTBA Associates Inc, Architecture*Urbanism*Conservation, Ottawa) with over 35 years' experience, Mark is a former Director of the Association for Preservation Technology International (APT) and former Co-Chair of APT Technical Committee on Sustainable Preservation. Brandt is a member of the International Steering Committees for EcoDistricts and of the Climate Heritage Network (ICOMOS). He is a founding Co-Chair of the Zero Net Carbon Collaboration for Existing & Historic Buildings. Brandt is also a former Director of Canadian Association of Heritage Professionals and of Canada Green Building Council. Mark founded the firm MTBA, which specializes in natural and cultural conservation for architecture and urban design. Parliament Hill projects include \$70M East Block Rehabilitation and \$100M Sir John A. Macdonald Building, which received seven national/international awards and a five Green Globes rating. Brandt is co-author of the national reference "Building Resilience: Practical Guidelines for the Sustainable Rehabilitation of Buildings in Canada".



Chris Wiebe

Chris is the Manager, Heritage Policy and Public Programs at the National Trust for Canada in Ottawa, a national charity working to save and revive Canada's heritage places . Since 2007, Chris has been the organizer of the National Trust's annual national conference and has helped it become Canada's leading forum for heritage sector professionals, volunteers, and practitioners. In addition, he assists with the National Trust's government relations, advocacy work including the National Trust Endangered Places List, and development of positions on heritage policies, particularly financial incentives. Chris was a heavy user of the Malt Stop in the Bay's basement while studying for his BA degrees at the University of Winnipeg and Canadian Mennonite University.



Walter Kleinschmit

Walter is a retail real estate professional who has spent his professional life working in the industry, beginning in the Bay Store Winnipeg, to managing the development of international iconic mixed use centres in urban and greenfield situations. Since his return to Canada, Walter's passion has been centred in community activism focusing on balancing change options in the mature community he lives (St. Boniface, MB) and promoting a healthy and sustainable strategy to preserve, honour and reutilise historical buildings and heritage sites.



Michael Binetti

Case Studies of Rehabilitation Projects

Michael is an urban planner in Toronto, Ontario, with nine years experience working both in the United States and Canada. His planning interests and knowledge include public transit planning, downtown renewal, and the challenges facing retail, particularly in downtown areas. When it comes to the Hudson's Bay Downtown Winnipeg Store, Michael believes the building can be transformed into a major destination that anchors the western end of a reinvigorated downtown Winnipeg.





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About the Bay

- Built in 1925-1926, and designed by architecture firm Carter Halls-Aldinger.
- The building featured 15 acres of retail floor space, starting in the basement where a meat, fruit, and grocery department was situated, along with hardware, china, electrical, and sporting goods, and a staff cafeteria.
- The Paddlewheel restaurant opened at The Bay downtown as the 'Paddle Wheel Buffet' on October 29, 1954 (at the time it was one of three restaurants in the building).
- In 2019, the building became a municipally-designated historic structure.
- On November 30th, 2020, The Hudson's Bay Company closed the store.

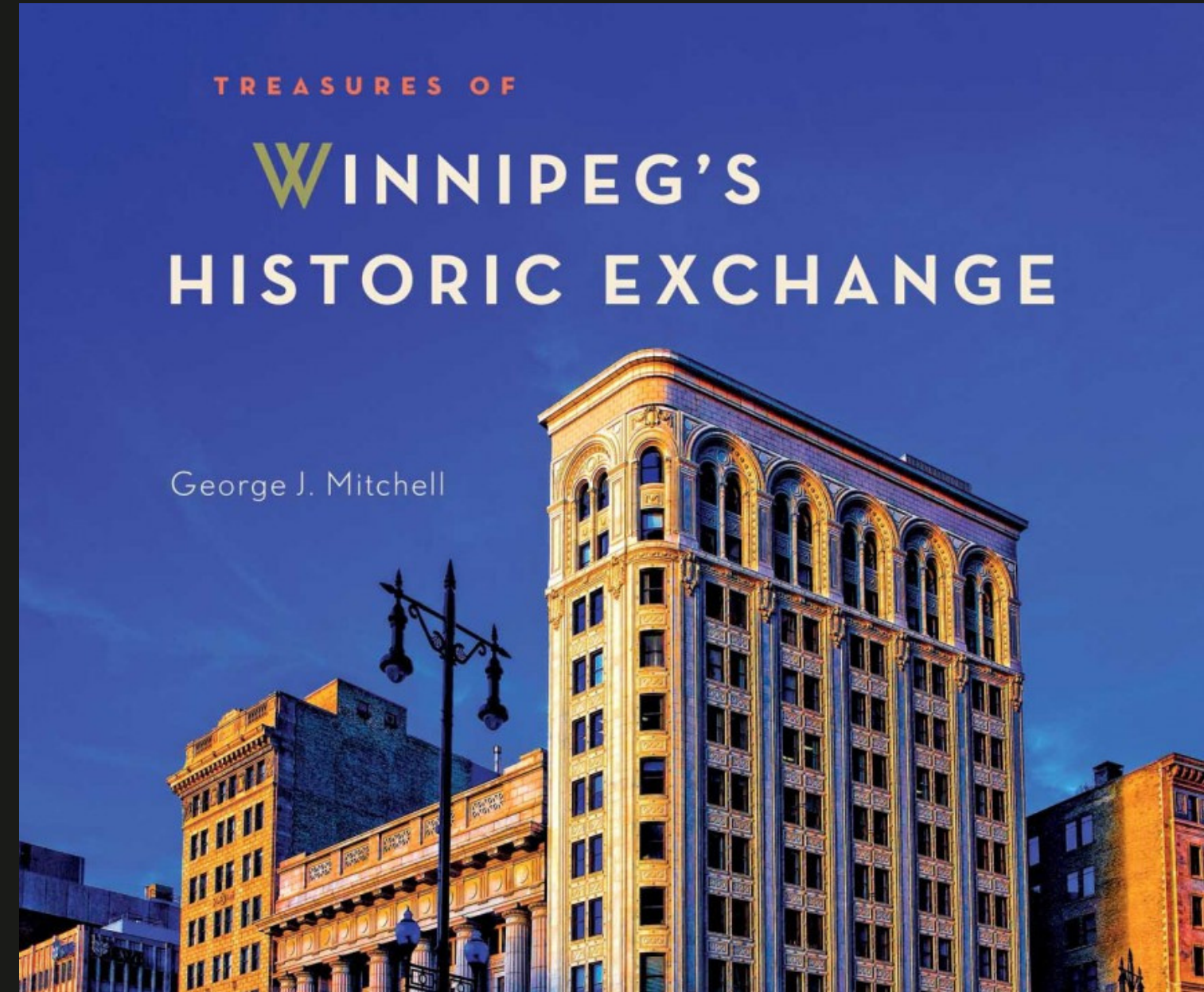


Book Giveaway!

- Get a FREE copy of *Treasures of*
- ◆ *Winnipeg's Historic Exchange District* by George Mitchell.
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At the end of the summit, a random participant will be selected as the winner. Make sure to stay until the end to see if you'll be taking home this gorgeous book.

The book is also available for purchase at www.heritagewinnipeg.com



The event
will begin
shortly



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